

**Global Food Partners Creates Positive Impact in Asia for  
Responsibly Sourced Supply Chains**

*Asia looks to advance animal welfare practices – particularly around responsibly-sourced cage-free eggs*



**[16 July 2021]** Global Food Partners (GFP) works with businesses to implement and maintain high animal welfare and responsible sourcing policies on a global scale. In Asia, GFP seeks to address one of the region’s most pressing animal welfare issues for the food and hospitality industries – helping food corporations develop and maintain responsibly-sourced cage-free egg supply chains, while ensuring that both ends of the supply chain improve their profitability and sustainability. This month, GFP will launch its new virtual training courses on cage-free egg sourcing and production, for food businesses and egg suppliers.

Most US and European companies have global commitments to source only cage-free eggs but have been unable to solve supply chain challenges in Asia to meet their requirements. This is because in Asia, a vast number of commercial egg-laying hens are housed in conventional cage production systems. In Singapore, it is estimated that 99% of egg-laying hens are housed in these types of systems. In Hong Kong, most eggs are imported from mainland China where over

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90% of the country's laying hens are housed in cages. China is also the world's largest egg producer, producing almost 466 billion eggs in 2018, over a third of world egg production.

GFP is now uniquely positioned in the region to work with both food suppliers on cage-free egg production and food buyers on cage-free sourcing, ensuring that both ends of the supply chain improve their profitability and sustainability.

GFP assesses the existing egg supply chain in-market and then develops a roadmap with actions and strategies to help ensure that companies can implement cage-free sourcing policies by their deadline. At the same time, GFP also works with egg producers to transition from conventional methods to higher-welfare cage-free production.

GFP has already worked with some of the world's largest corporations including *Accor*, *Club Med* and *Grand Hyatt Singapore* – including support to develop supply chain roadmaps, as well as to conduct staff and egg supplier training for them in Asian markets including China, Singapore, Thailand, Malaysia, Japan, Indonesia and The Philippines, as well as other key regions like Russia and the CIS.

Elissa Lane is Co-founder & Chief Executive Officer at Global Food Partners and formerly worked as the Director for Farm Animal Welfare at the Washington, D.C. HQ of Humane Society International. She explains how GFP is positioned to empower both local farmers and a wide range of food and hospitality corporations:

*"By training farmers in Asia who lack knowledge around implementing cage-free production, we not only help companies to go cage-free, but also create new supply chains that allow these same farmers to go to market with products at a higher price - a win-win by any definition. Asia's increased focus on sustainability and responsible sourcing means that our launch in the region represents a considerable new opportunity to drive change."*

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In addition to their one-one-one work with multinational and local Asian food and hospitality corporations, GFP is also launching both virtual and in-person training programmes and centres. Their virtual training programmes, to be launched this month, are tailored to both sides of the supply chain, with both corporate and egg producer-focused courses. The corporate course is designed to help buyers, as well as sustainability and CSR teams of corporations work through multiple different topics related to cage-free production and purchasing. GFP's training centres and model farms, to be launched by the end of 2021 in Indonesia and China, targets producers, and focuses on the technical side of farm management and welfare practices. GFP's partnerships with agricultural colleges in Indonesia and China also help these producers with hands-on training - allowing the participants to spend a week on a farm and learn about all the different management issues and practices that they need to know for successful cage-free egg production.

As Elissa Lane explains: *"Industry training for farmers and businesses in Asia has often shown models from Europe that understandably don't resonate or work in such a different cultural and physical environment. Consequently our virtual trainers - as well as our GFP training centers in Indonesia and China - provide examples and technical expertise specifically targeted to work in the region. We want to ensure that businesses can source cage-free eggs and that farmers are able to produce cage-free eggs sustainably and for the long-term, by adopting best practice management skills on farm skills and practices."*

## **Case Studies**

### Producer Case Study – Ping Yao Weihai Ecological Agriculture, China

Some examples of successful producer partnerships include GFP's on-going collaboration with *PingYao Weihai Ecological Agriculture* in PingYao, China to support the establishment and ongoing operations of its new cage-free egg rearing and layer hen facilities. The collaboration involves capacity building of farm staff in cage-free management and bird health and welfare. GFP technical experts have provided support through on-farm and virtual consultation to train

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farm management and staff for the placement of chicks on the cage-free rearing farm, as well as support to implement best practices in cage-free management and layer hen welfare.

## Hospitality Case Studies – Club Med & Grand Hyatt Singapore

GFP is currently working with Club Med & Grand Hyatt Singapore to support their transition and commitment to cage-free.

*“From 2025 onward, Club Med will only source cage-free eggs (shell, liquid and eggs products) for all resorts in Europe, Brazil and the United States (and from 2027 in the other markets).*

*In Europe, all eggs served with their shell at the buffet already come from free range hens. GFP has been able to provide us with implementation strategies and roadmaps for our Asian operations, markets that we’ve found particularly challenging in terms of identifying viable cage-free egg suppliers and producers. We look forward to continuing to work with GFP to ensure we meet our cage-free targets in the region,” shares Frederic Tiers, Senior Regional Buyer of Club Med’s Purchasing Department.*

*“We are fortunate enough to have collaborated with Global Food Partners in the sourcing and usage of only ethical, cage-free chicken eggs within our hotels, both Grand Hyatt Singapore and Andaz Singapore. Identifying the origins of products is crucial to our organization and having a partner who can recognize opportunities within our supply chain is of great support to us, as it allows us to serve our guests well and based on Hyatt International’s global food philosophy of: Food. Thoughtfully Sourced. Carefully Served,” said Chef Lucas Glanville*

*Director of Culinary Operations, Food & Beverage for Hyatt International (Asia-Pacific)*

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**About Global Food Partners**

Global Food Partners (GFP) is a Singapore-based multinational consultancy firm; that provides expertise to companies, farmers, and industry stakeholders on practicing cage-free egg sourcing and production in Asia. GFP is uniquely positioned to work both with food suppliers on cage-free egg production and food buyers on cage-free sourcing, ensuring that both ends of the supply chain improve their profitability and sustainability. The team has more than 50 years of corporate and on-farm experience developing and executing animal welfare policies and production practices, and has worked with governments and egg industries globally, including throughout Latin America, Asia and Australia on the implementation of cage-free egg standards and transitioning to and maintaining higher welfare cage-free systems.

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