

Global Food Partners and Impact Alliance launch world's first credit system for cage-free eggs

Voluntary collaboration advocates for a more sustainable ecosystem across various products and industries



Singapore, 09 November 2020 — Global Food Partners (GFP), a Singapore-based multinational consultancy that provides support and expertise to food businesses and producers in sustainable cage-free egg production, is excited to announce the launch of Impact Alliance, a collaboration between leading global sustainability programs. Through the Alliance, Global Food Partners offers cage-free egg Impact Incentives, a tool for companies to further their cage-free egg commitments in Asia. Cage-free Incentives also accelerate the production of cage-free eggs and provide financial incentives to producers who meet heightened animal welfare standards.

The launch of the Impact Alliance, which took place virtually on October 26th, will showcase how Impact Incentives can be used across a range of commodities to accelerate impact and sustainability at the producer level. Current members of the Impact Alliance are the Textile Exchange for leather and cotton, the Global Roundtable for Sustainable Beef, Proterra for soy and Global Food Partners for eggs.

Similar to carbon and sustainable palm oil (RSPO) credits, cage-free Impact Incentives allow food businesses to easily buy credits from a certified cage-free egg producer to offset their current caged egg procurement in various Asian markets. This, in turn, boosts the production of cage-free eggs, allowing companies to meet their animal welfare targets and contribute to meaningful change. Through these schemes, buyers can support cage-free egg production without disrupting their current supply chains or contracts. Additionally, Impact Incentives are endorsed by major international animal protection groups as a means to fulfill global corporate cage-free egg commitments in emerging Asian markets.

With Impact Incentives, food businesses are empowered to:

- Speedily implement cage-free egg policies using certified farms;
- Manage their Incentives according to their current or future needs, as well as have the flexibility to account for fluctuations in demand for the use of eggs in their establishments;
- Maximise operational efficiency for producers to earn premiums on animal welfare efforts;
- Take a step forward to the eventual physical procurement and utilisation of cage-free eggs.

“Cage-free egg production is still nascent in Asia, and there are multiple challenges for businesses to fulfill their cage-free egg pledges. These include low production, supply chain complexities, and

seasonal demand, which result in increased costs,” says Jayasimha Nuggehalli, Chief Operating Officer of Global Food Partners. “Until supply and demand balance to tip the industry towards normalising cage-free eggs, Impact Incentives give food businesses another option and a path forward to support the production of cage-free eggs. In the future, with increased production, it will be much easier for companies to source physical cage-free eggs.”

In addition to Impact Incentives, Global Food Partners provides training and technical support for egg producers to transition to cage-free production systems through the Alliance’s Impact Partnership program.

“We are honoured to work with Global Food Partners through the Impact Alliance, and we’re committed to putting our collective know-how and vision to work towards tackling food sustainability challenges in this climate. Now that we have begun this transformative journey, we will be working more closely and reaching out to different food businesses to advocate for the purchase of cage-free Impact Incentives to further their cage-free egg pledges,” Lieven Callewaert, Director of Impact Alliance, said.

Cage-free Impact Incentives are available to food businesses throughout Asia, including in Singapore, Indonesia, Malaysia, Thailand, China, Philippines, Japan and South Korea. Learn more about Impact Alliance [here](#) or reach out to team@globalfoodpartners.com for more information on this initiative.

About Global Food Partners

Global Food Partners is a Singapore-based multinational consultancy firm that works with food businesses and suppliers to develop, implement and maintain higher animal welfare and responsible sourcing goals and production practices, with a focus on cage-free egg procurement in Asia.

The team has more than 50 years of corporate and on-farm experience developing and executing animal welfare policies and production practices, and has worked with food industry leaders, governments and egg industries globally, including throughout Latin America, Asia and Australia on the implementation of cage-free egg policies and standards, and transitioning to and maintaining high welfare cage-free systems.

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