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Industry Leaders Launch Consortium to Create Cage-free Ecosystem in Indonesia

Consortium members include Global Food Partners, Universitas Gadjah Mada, AERES University of Applied Sciences, Yogyakarta Marriott, Vencomatic, Hendrix, Hato, and VievePharm Animal Nutrition

22 June 2022

At a Groundbreaking Ceremony earlier this month in Kalijeruk, Indonesia, Global Food Partners (GFP), Universitas Gadjah Mada (UGM) and AERES University of Applied Sciences (Aeres) celebrated the commencement of the building of their new cage-free training centre and model farm, the *Cage-free Innovation and Welfare Hub*. The Hub aims to optimise the management of cage-free laying hens under Indonesian conditions and showcase best practice cage-free farming practices. As part of the Hub, the institutions have launched an industry Consortium, to create an ecosystem that supports cage-free egg production in Indonesia.

The consortium is a group of industry stakeholders that provide and sponsor products and/or services for the Hub in Indonesia. The following is the list of Consortium members and their roles:

- **Global Food Partners:** Singapore-based consulting firm specialising in cage-free egg sourcing and production

The firm's cage-free production experts are designing and developing the course content and providing ongoing support and technical expertise for the Hub

"Our Hub and Consortium are the first of their kind in Indonesia and Asia, and allow us to provide the support that farmers need to remain competitive as consumers in the region and world increasingly prefer cage-free eggs. We couldn't have asked for better partners, and look forward to all we can accomplish through the Consortium to create a cage-free ecosystem in which local producers can thrive." -Jayasimha Nuggehalli, COO and co-founder, Global Food Partners

- **Aeres University of Applied Sciences:** A leading Agricultural University in the Netherlands

Together with GFP, Aeres helps design and develop course content and provides ongoing support and technical expertise for the Hub.

"It is within Aeres' mission to contribute to the development of sustainable ways to produce feed and food through education and research worldwide. The purpose of this Centre, combined with the outstanding Consortium that has been realized there, is an outstanding example of how available knowledge, skill and resources can give a new emerging sector a good and healthy start." - Jasper Heerkens PhD, researcher and lecturer in sustainable poultry husbandry and poultry welfare, Aeres University of Applied Sciences, the Netherlands

- **Universitas Gadjah Mada, Faculty of Animal Sciences:** A leading research university in Indonesia, the largest and the first state university in the country

UGM will host the Hub, and provide land, buildings, infrastructure, staff, daily maintenance, and other resources for this collaboration.

"We look forward to hosting this training centre, which will serve as a key learning tool for cage-free egg production for the community, especially students, lecturers, researchers, farmers, and industry, not only from Indonesia but also from abroad," - Prof Ir. Budi Guntoro, S.Pt., M.Sc., Ph.D., IPU., ASEAN Eng, Dean of the Faculty of Animal Science UGM

- **Yogyakarta Marriott:**

Will procure cage-free eggs from the model farm and support the training of its local egg suppliers through the Hub

"We're excited to partner with Global Food Partners and Universitas Gadjah Mada to support local farmers in Indonesia on their journey to sustainable and profitable cage-free egg production. As a leader in hospitality, we take our responsibility to responsible sourcing and improving animal welfare seriously. As a member of the Consortium, we not only can do our part to support and upskill local farmers, but we are also able to advance our own cage-free sourcing goals and to offer our guests high quality cage-free eggs." – Lie Ming Sien, Director of Food & Beverage, Yogyakarta Marriott

- **Vencomatic:** A leading poultry housing equipment manufacturer

Will sponsor model farm housing equipment, a single-tier cage-free system for 3,000 layers.

*"Vencomatic Group is proud to partner with Global Food Partners and other parties to deliver this unique cage-free training centre - the first of its kind anywhere in Asia. As consumers continue to move towards cage-free table eggs it is essential to assist the industry in transitioning to cage-free production. There is no doubt this growing market segment will increase exponentially in Asia in the coming years, and we look forward to helping egg farmers transition to cage-free production"- Simon McKenzie
Regional Director of Asia and Oceania, Vencomatic Group*

- **Hendrix Genetics/PT Indonesia:** leading multi-species animal breeding company

Will sponsor the farm's 3000 layer hens, on an annual basis, and support the model farm on an ongoing basis by providing technical knowledge on keeping laying hens in cage-free housing systems.

"We look very much forward to being part of the Consortium, as animal welfare has become a critical challenge in the world and throughout Asia in recent years. I am confident that this research collaboration will provide new insights on cage-free farming in Indonesia and across Asia. Together we can help to set the standard for sustainable animal production all around the globe." - Henry Hendrix, general manager, Hendrix Genetics PT Indonesia.

- **Hato:** A leading manufacturer of lighting solutions

Will sponsor the lighting system and provide the technical training on lighting for the model farm.

“Over the last decade we've seen animal welfare become increasingly important all over the world. Our decades of experience and research have taught us that good poultry lighting has a big impact on animal welfare and farm performances. We're looking forward to use our knowledge and lighting to stimulate responsible and sustainable egg production in Indonesia. Improving life through brightness” - Kim Hendrix, Business Development Manager Indonesia, Hato

- **VievePharm Animal Nutrition:** A leading Dutch producer in the field of research and development,

Will supply the model farm with animal health products that sustainably improve the health and productivity of laying hens.

“Our dream is that our products will be available through our distribution network to all livestock farmers around the world and we are happy to be able to contribute to this fantastic project plan in Indonesia.” – Ruud Mensink, Product Manager, VievePharm Animal Nutrition

If you are interested in joining the consortium, please contact team@globalfoodpartners.com.

Media contacts:

(English) Jayasimha Nuggehalli, j.nuggehalli@globalfoodpartners.com, +65 8716 0470

(Bahasa Indonesia) Anom Yusuf, a.yusuf@globalfoodpartners.com, +62 896 7338 2247