



Press release

GFP advances cage-free production and farmer support in Indonesia and across Asia

GFP partners with poultry industry leader and launches Impact Sponsorship Program

4 August 2023

(Yogyakarta, Indonesia) Last week, at Indo Livestock in Surabaya, Indonesia, Global Food Partners (GFP) signed a partnership agreement with PT Widodo Makmur Unggas Tbk. (WMU), a leader in the Indonesian poultry industry. The partnership aims to advance best-practice, certified cage-free production to Indonesia, and create market linkages between WMU and food and hospitality buyers looking to source high welfare cage-free eggs in the country.

WMU is currently the largest cage-free producers in Indonesia, with almost 70,000 cage-free laying hens.

Through the partnership, GFP will:

- Provide technical training and capacity building to WMU staff to implement best welfare and management practices on their cage-free farms
- Assist WMU in achieving third-party animal welfare certification
- Facilitate market linkages between WMU and food and hospitality businesses looking to meet their cage-free commitments in the country.

Tri Mahawijaya Herlambang, head of Marketing at WMU stated, "At this point in time we are focusing on a cage-free system and we are working with Global Food Partners, who has been focusing on the cage-free industry for a much longer time than us...Hopefully with this cage-free system, we can produce higher quality eggs compared to conventional eggs. The other reason why we chose to collaborate with Global Food Partners is because we hope we can give more added value to the eggs, especially for those who are concerned about animal welfare."

Kristina Yolanda of GFP Indonesia stated, "Many of our corporate clients and partners are looking to increase sourcing of cage-free eggs in Indonesia and across Asia, ahead of their 2025 cage-free commitment deadlines. We're happy to work together with egg producers like WMU and other industry leaders to help them achieve best practices on farm, and with food and hospitality buyers to ensure they meet their commitments."

In the same week, Global Food Partners announced the launch of its . The program allows food *businesses and others* to sponsor and help farmers access training in best-practice cage-free production. The program operates in Indonesia and across the region, and allows sponsors to make direct impact from wherever they are in the world.

The program offers three levels of sponsorship:

- An e-course for egg producers (with certification)
- Hands-on training for egg producers at GFP's Cage-free Innovation and Welfare Hub in Indonesia
- One-on-one support and training at the producer's farm

To get involved, please contact team@globalfoodpartners.com

Media contacts:

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About Global Food Partners

Global Food Partners is a Singapore-based consulting company whose mission is to work with food businesses and egg producers to successfully transition to higher welfare cage-free sourcing and production in Asia.